

Grant Friedman. Graphic designer, author, and blogger.

Experience

▶ Editor of Colorburned.com

2008 - Present

- Development of all content including articles, tutorials and the production of design resources.
- Hire, recruit, and manage staff to produce additional content.
- Interview popular designers, bloggers, and design-related individuals.
- Creation of all supporting graphics and materials.
- Promotion of sponsored products and services through giveaways or reviews.
- Generation of revenue through the sale of banner and text link advertisements.
- Promotion of website through social media sites like Twitter and Facebook.
- Design of all branding materials including logo, website, and business cards.

Website generates between **3K - 5K visits** per day with nearly **6K RSS** subscribers, **10K followers** on Twitter and **2K fans** on Facebook.

▶ Writer and Blogger

2008 - Present

- Featured writer for Monster.com's Art Bistro website.
- Written and been featured in several articles on SmashingMagazine.com.
- Monthly contributor to Envato's Psdtuts+ and Vectortuts+ websites.

▶ Author of Retro Style Graphics

2008 - 2009

- Researched, developed, and provided all content for book and CD.
- Produced graphics, cover art, and layouts for all 160 pages.
- Worked with font foundries, design studios, and websites to provide additional material.

Available in major bookstores including **Barnes & Noble** and **Amazon.com**

▶ Senior Designer, Office of the Governor (KY)

2006 - 2008

- Directed websites for several state agencies related to the Governor's Office.
- Designed and produced the bi-monthly State Employee Newsletter.
- Created logos, graphics, brochures, signs, and other supporting materials for special events as well as supplemental charts, graphs, and presentations for the governor's speeches.

Contact

You may contact me via my website's **contact form** at colorburned.com/contact or twitter.com/colorburned facebook.com/colorburned

Skills

Photoshop ✓
Illustrator ✓
InDesign ✓
Dreamweaver ✓
Fireworks ✓
HTML ✓
Microsoft Office ✓

Education

University of Kentucky

Earned Bachelor's of Science in Telecommunications. Also studied advertising, graphic design, website design and computer science.